School Nutrition Association of Kansas

2026-2027 President's Plan of Action

Building Bridges in School Nutrition

Beth Courtney, President

Presidential Vision

School nutrition professionals build connections every day—between nutrition and education, students and success, communities and schools.

As President of the School Nutrition Association of Kansas, I will focus on strengthening those connections by developing leaders, supporting successful local chapters, expanding advocacy efforts, fostering meaningful partnerships, and strengthening the organizational foundation of our association.

Together, we will build bridges that elevate our profession, strengthen our chapters, support our members, and ensure a strong future for school nutrition in Kansas.

Build Our Voice

Strengthening Advocacy and Professional Recognition

Priorities

- Explore development of a Kansas School Nutrition Capitol Event
- Increase member participation in advocacy efforts
- Elevate the professional image of school nutrition professionals
- Highlight innovative Kansas school nutrition programs
- Promote member recognition and success stories
- Strengthen awareness of the impact school nutrition professionals have on student success

Success Indicators

✓ Increased advocacy participation
✓ Increased professional visibility
✓ Expanded member recognition
✓ Stronger relationships with policymakers and stakeholders

Build Leaders and Strong Chapters

Developing Future Leaders and Supporting Local Success

Priorities

- Support and expand the Kansas Future Leaders Initiative
- Strengthen chapter leadership development
- Support successful local chapters throughout Kansas
- Increase chapter engagement and communication
- Promote SNA Certification and SNS Credentialing
- Expand leadership pathways for members at all levels
- Strengthen succession planning for future association leaders

Success Indicators

✓ Stronger leadership pipeline
✓ Increased chapter engagement
✓ Expanded leadership participation
✓ Increased professional development opportunities
✓ Greater member involvement throughout the association

Build Partnerships

Strengthening Relationships That Support School Nutrition

Priorities

- Strengthen relationships with industry partners
- Expand member-to-member collaboration opportunities
- Increase district collaboration and peer networking
- Strengthen relationships with educational leaders and stakeholders
- Promote partnerships that support school nutrition programs
- Deliver a successful 2026 Building Bridges Conference

Success Indicators

✓ Expanded partnership opportunities
✓ Increased member collaboration
✓ Stronger stakeholder engagement
✓ Successful conference experience
✓ Increased networking opportunities across Kansas

Build a Stronger Association

Governance, Communication, and Organizational Excellence

Priorities

- Improve communication and transparency throughout the association
- Strengthen chapter support systems
- Launch the Governance & Organizational Excellence Initiative
- Review organizational structures, processes, and communication pathways
- Improve leadership succession planning
- Support long-term sustainability of SNA-KS
- Develop resources that support future leaders and board transitions

Success Indicators

✓ Governance review completed
✓ Improved communication systems
✓ Organizational recommendations presented
✓ Stronger leadership continuity
✓ Enhanced chapter support
✓ Sustainable growth strategies identified

Presidential Commitment

Building bridges means investing in people, strengthening chapters, supporting leadership development, fostering partnerships, advocating for our profession, and creating a sustainable future for SNA-KS.

Together we will build a stronger association, a stronger voice for school nutrition professionals, and stronger opportunities for the members and students we serve.

Guiding Principle

Strong chapters build strong leaders.

Strong leaders build strong associations.

Strong associations strengthen school nutrition programs and the students they serve.