

Sna-Ks July 28, 2022  
Zoom Meeting  
Topic: Discussion of Joining HOA for Industry Show

In Attendance:

Connie Vogts  
Jessica Younker  
Karla Capansky  
Richard Hampton  
Amber Workman  
Nate Wood  
Gene Loiseau  
Barbara Alstrom  
Anna Baum  
Ryan Anderson  
Terri Jo Marham

Discussion of joining HOA for Industry Food Show:

- C. Vogts shared her thoughts. She gets the reasoning yet knows it will hinder the western part of the state from being involved when it is in the middle of the week in February. She wants to make sure that all members are included and can participate. Wants to build the association back to where it was.
- K. Capansky knows something else will need to be offered at the state conference to entice participants. Classes can be obtained for free, so what else needs to be offered to make a state conference worthwhile. Wants to make sure that the association's success is put first. Sna-Ks was promoted at Jumpstart.
- J. Younker asked about a conference without the industry show. Has anyone been to one? Hard to imagine a conference without something other than classes.
- N. Wood talked about doing regional workshops throughout the state. Get a theme and take it to the different areas of the state. Leave room for any regional issues to be covered.
- A. Baum spoke about other activities at a conference besides classes. Suggestion of a tour of a local facility.
- R. Hampton shared that we are realizing the costs of vendors to attend a conference to do an industry show. Since a location is cheaper for us, that it would be for vendors, but that is not always the case.
  - o Regional training option – Friday night, Saturday, and end Saturday evening.
  - o Base the training from the Shaw-Wa design. Educational training and bring local vendors for a small show and could use their food for breakfast, snack, and lunch possibly.
  - o If Sna-Ks joins HOA, a state board member needs to be on the HOA board as well. It was agreed that needs to happen.
- R. Anderson shared thoughts that HOA and Sna-Ks are still their own entities. Working with HOA is not a forever deal. May a year, maybe a 5- year involvement. Will need to be addressed.
- A. Workman shared she agrees with joining HOA for a 2-5 year plan and see where it goes.

- B. Alstrom shared thoughts about not being able to go to HOA since she is a kitchen manager, and it happens during a school day. Her staff wants to be able to network with other people that are doing what they do and are experiencing the same issues.

Nate made a motion to join with HOA and forgo state conference and do the regional trainings throughout the state. Try it and see how it goes. Go to 4 areas and he will head up reaching out to the rest of the area reps to get it planned out.

SW, NE, NW, SE areas were talked about as possible locations for training sites.

Barb seconded motion.

Motion carried.

Barb suggested that board members attend the trainings to get their faces out there and network. Being there to see how things go is very important.

Question about how much will the area reps be responsible for planning for the trainings. Area reps would find a facility to have the training and then the board would bring the training to the area.

Something will go out to the board to vote on joining HOA. Karla will send something out soon.

Discussion about charging for regional training. Shaw-Wa doesn't charge for theirs but doesn't mean it has to stay that way.