



Feeding Bodies. Fueling Minds.™

Dear SNA-KS Members,

The SNA-KS executive board has made a decision to enter into a 2 year partnership agreement with HOA (Heart Of America). This agreement is centered around our food show that we have had as a part of the state convention. SNA-KS will not have a food show as a part of our conference for the next two years. In return HOA has agreed to split the proceeds of their annual trade show with SNA-KS. SNA-KS will have a representative that will work with HOA to plan the new combined HOA/SNA-KS trade show.

The board decided that a two year trial run would give us an opportunity to see how we can change our convention and activities to continue to attract our members to our events and to evaluate the funding that we will earn from the combined trade show. This was not a decision that was taken lightly. The board felt that with the low attendance at our conference and the high cost for vendors that this was a good solution for all involved.

The vendors have let us know that with decreased travel budgets and other issues that many are being forced to choose to participate in less events. The SNA-KS board and the convention planners have very limited locations that we can afford to have a convention with a food show. This leaves many areas of the state without any activities in their area. Not having a food show as a part of our convention will allow for a much wider choice of locations to be able to have events.

The executive board has had to look at this financially moving forward for the benefit of our association and our vendor partners. This is a two year trial run and we will be listening to see what works well with this arrangement and what will need to be revamped. Information about the newly combined HOA/SNA-KS Trade show will be released soon along with announcements about SNA-KS future events.

Thank you,

Karla Capansky

SNA-KS President 2022-2023