

SNA KANSAS KARRIER

Mark Your Calendar: ANC 2017 Registration Opens February 8th!

Mark your calendar! Registration and housing for SNA's <u>Annual National Conference</u> (ANC) in Atlanta, Georgia on July 9-12 will open on February 8th. Just like last year, all attendees will be required to register for the conference before they are provided access to book their hotel room. This requirement was designed to help SNA better control the number of available rooms, ensuring more attendees will be able to have access to their first-choice hotels and preferred travel dates.

This year's General Session speakers include Captains Mark and Scott Kelly, twin brothers and NASA astronauts, and Derreck Kayongo, founder of the Global Soap Project and CEO of the National Center for Civil and Human Rights. <u>Click here</u> to learn more about the General Session speakers.



In addition to hot topics offered in education sessions and an exciting Exhibit Hall, the Barenaked Ladies (BNL) will be the entertainment at our Closing Event. BNL has been performing for nearly three decades, producing 14 studio albums which have collectively sold more than 14 million copies and earned multiple Grammy nominations, a U.S. chart-topping single ("One Week") and the theme song to one of TV's most popular shows, *The Big Bang Theory*. You'll be front and center for one of the most amazing – and FUN – concerts on the current rock circuit.

NEW! Scholarship Opportunities to Attend SNA National Conferences

In an ongoing effort to help members develop professionally, the School Nutrition Association (SNA) has donated money to the School Nutrition Foundation (SNF) this year to award scholarships to <u>help members attend SNA meetings</u>, as well as <u>professional development scholarships</u> for them to continue their education and take college-level classes.

SNA Conference Scholarships will provide members with the opportunity to attend SNA's 2017 Legislative Action Conference (LAC), 2017 Annual National Conference (ANC), and 2018 School Nutrition Industry Conference (SNIC). Recipients of the scholarships will each receive \$1,500 to help cover the costs of registration, airfare, hotels and meals. To apply for the scholarship, individuals must be current School Nutrition Employee, Manager or Director members, who have been members of SNA for at least 2 years. State Agency and Industry members are not eligible.

Visit SNA's <u>Conference Scholarships</u> page for details and to submit your application online today!

New! SNA's First Virtual Expo

Have you heard the news? Registration is now open for SNA's first virtual expo! This FREE expo will be accessible from January 31 through April 30, 2017. Not only will attendees have the chance to visit 36 virtual exhibitors from the comfort of their own computer 24/7, they can also access education sessions to earn CEU's and network with colleagues and industry reps. Visiting the Expo also gives you a chance to win an ANC 2017 registration (full details and sweeps rules will be posted online). Learn more and register for the expo at: www.schoolnutrition.org/virtualexpo

STEPS January Challenge: Changes for Success

Gear up for January's Challenge, *Changes for Success*, by taking baby steps to change your daily routine like bringing your own lunch instead of eating out or adding a couple extra glasses of water a day into your routine. At the end of the month, be sure to add up your points and enter them online at www.schoolnutrition.org/STEPS – you could win a prize!



Win a FREE Trip to 2017 LAC

SNA's annual <u>Legislative Action Conference Sweepstakes</u> is back! The winner will enjoy FREE registration for LAC 2017, flights, and accommodations for themselves and a guest, as well as be recognized during the Opening General Session. SNA will also reserve a VIP table for the winner and guest at the conference.

This year's contest is all about getting creative – something we know school nutrition professionals do every day. Send us a patriotic picture of yourself in a fun costume such as Rosie the Riveter or Uncle Sam! Send in your Federal Election, or Veterans Day themed photos, your USA themed menu items, and of course pictures of your elected officials touring a school cafeteria are always encouraged and welcomed. We want to show the world that school nutrition professionals make a difference by speaking up and participating in our Democracy.

Email your pictures to advocacy@schoolnutrition.org by February 15th, 2017. Read more details about the 2017 LAC Sweepstakes here.



It's a New Year to Earn New CEUs – Mark Your Calendar!

This New Year, hit the ground running on your education goals with SNA's Webinar Wednesdays! We have new webinars coming in February and March, including the "Best of #SNIC17" Webinar Series from three highly anticipated SNIC sessions. If you can't make it to SNIC this year, register for the upcoming webinar series to gain valuable information, CEUs, and much more!

<u>2/8 – Best of #SNIC17 1 of 3: Fats in Vogue, Wheat Woes, Uh-oh GMOs</u> (Registration Opens 1/11)

<u>2/22 –Blueberry Council Webinar</u> (Registration Opens 1/25)

3/8 – Best of #SNIC17 3 of 3 (Registration Opens 2/8)

Click <u>here</u> to register and take advantage of these e-learning events! All webinars are held at 2pm Eastern Time (1pmCT/Noon MT/11am PT). Visit <u>SNA Webinars</u> for more information. Missed a recent webinar? Check out the <u>Webinars On-Demand</u> library and catch up on the hottest topics in school nutrition; available to SNA members 24/7.



Feeding Bodies. Fueling Minds.™ SCHOO NUTRITIO Associatio

THERE ARE MANY GREAT BENEFITS OF BELONGING TO SNA



TAKE ADVANTAGE OF THE TOP 10...

- Free webinars on pertinent topics like food safety, food allergies and procurement
- Tools to help you meet and track USDA's Professional Standards requirements for yourself and your staff
- Educational conferences tailored to your needs and professional standards
- Marketing tools to promote your programs to parents, students and the school community
- Legislative and advocacy efforts

- Certificate and credentialing programs for you and your team to grow professionally
- 7 Relationship building with key stakeholders and industry representatives
- Professional development scholarships for you and your team
- A subscription to SNA's award winning magazine, School Nutrition
- Access to the latest news and issues from the SNA website and daily e-newsletter, SNA SmartBrief

Belonging to the School Nutrition Association is a smart investment in your program and your career.

www.schoolnutrition.org

Take Your Career to the

NEXT LEVEL

with SNA's Certificate in School Nutrition



- Increase your knowledge and skills in food safety and sanitation
- Understand the basics of good nutrition
- Enhance your professional image
- Demonstrate commitment to your profession
- Advance your career

There are so many benefits that I have gained by earning my SNA Certificate. I gained the confidence and knowledge to inform anyone about school nutrition. It has enabled me to become a kitchen manager and to be Washington School Nutrition Association President next year.

Paula Gualtieri Northshore School District, WA

Earn an SNA Certificate today!

Download the Certificate Program Guide at www.schoolnutrition.org/certificate



